

# Security Marketing Guru

62 Central Street - West Boylston, MA - 01583

508.835.1123 / support@securitymarketingguru.com

## Smokin' Security Newsletter

**12 Bonuses - Worth Over \$3500 - Just For Subscribing!**

### 1st Month Bonuses

1. 2 Back Issues + 1 Current Issue of the Smokin' Security Newsletter (\$291 value).
2. 4 Audio Success CD's including the acclaimed "Adding Rocket Fuel to Your Security Business" CD (\$388 value).

**\*\*Quarterly Bonus:** A full subscription to my Service That Soars(TM) Newsletter, exclusively designed for security and low-voltage installers. As a subscriber to my Smokin' Security Newsletter, you'll also receive a full subscription to my quarterly client newsletter, Service That Soars (TM). This ready-made system is the most powerful prospecting, stay-in-contact, referral producing tool on the planet! You can personalize this piece with all your contact info, send it out quarterly to your clients and prospects, then kick back and watch how it effortlessly attracts new clients and enjoy the on-going cascade of referrals it brings in!



### 2nd Month Bonuses\*

3. 15 Minute Consultation Call With Bob, The Security Marketing Guru (\$187.50 value).
4. Copy of "How To Make Your Yellow Page Ads Pull In 400% More Business" (\$110 value).
5. \$250 Security Marketing Boot Camp Gift Certificate.
6. \$100 credit towards any other program subscription or purchase at [www.securitymarketingguru.com](http://www.securitymarketingguru.com).
7. 2 Advertisement Critiques, any 2 Ads of your choosing (\$350 value).
8. Copy of Bob's 8 panel 'seductive selling' Business Card, that does your selling for you! (\$967 value).
9. One 'Unusual and Highly Successful' Security Ad display (\$597 value).
10. One FREE website critique focused on SEO (Search Engine Optimization) strategies and integration of social media (\$267 value).
11. Copy of Bob's top secret \$20 Bill sales letter for securing joint ventures and expanding your high-end clientele (\$397 value).
12. The Maverick Millionaire Checklist, formerly only available to Security Maverick Members (\$347 value).

**\*Your second round of bonuses will be issued after you are billed at the full subscription price (\$97.00) on the 15th day of the month immediately following the month you signed up.**

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## Order Includes

### Smokin' Security Newsletter

#### Free Trial Offer

- Four (4) Audio Success CDs.
- Two (2) back issues and the issue of the current month.

**Total of \$5.95**

### Subscription

After the first month's **Free Trial Offer**. You agree to become a subscriber and to pay \$97 per issue, billed to your credit card on the 15th day of each month.

### Cancellation

Requests must be made before or on the **10th day** of the month you wish to cancel. If you cancel after the 10th day of any given month, you will still be billed for that month's subscription and the cancellation will take affect the following month.

## Shipping Information

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Credit Card Information

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

## Credit/Debit Card Billing Information (if different from above)

Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_